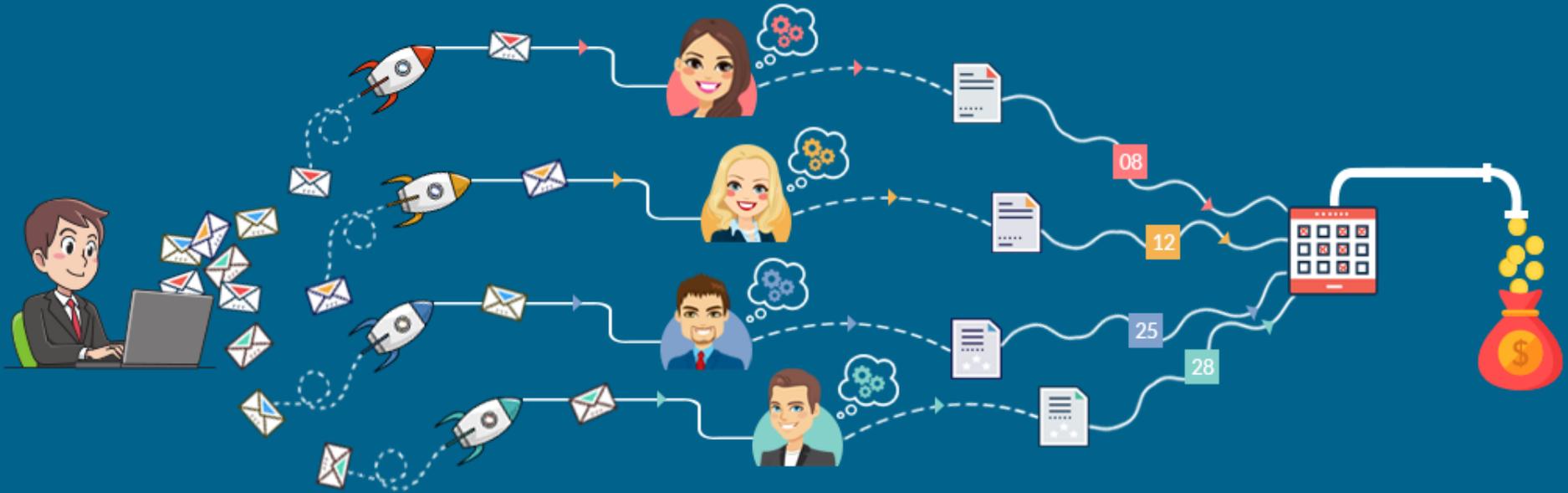


AUTOKLOSE



Focus on Real Opportunities With **Autoklose**

White Paper
Powered by Autoklose

INTRODUCTION

Autoklose is an all-in-one sales automation platform that takes over time-consuming, mechanical, repetitive tasks that have to be done in sales, and allows you to focus on highly challenging parts of the sales process.

Autoklose will:

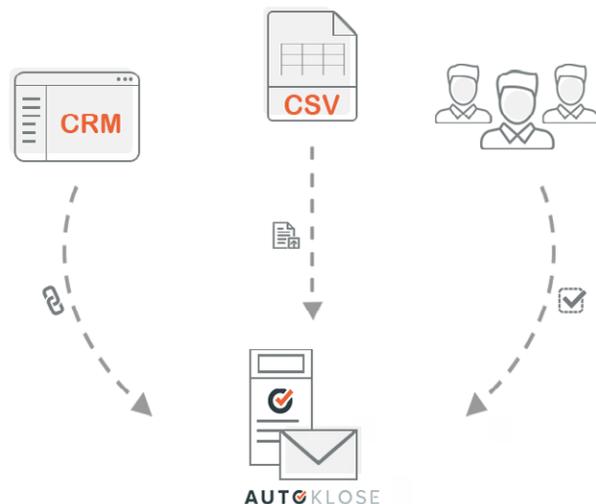


- **Save you time** and dramatically increase your productivity. Stay on top of your workload by automating your lead generation, your communication with your prospects, and prioritizing sales-qualified leads. Keep your sales funnel filled with warm, premium quality leads and streamline them.
- **Cut your expenses** and allow you to reallocate your budget to acquiring new customers. Instead of spending your entire sales budget on manually managed campaigns, automate the outreach, reduce workforce costs, and save your money.
- **Speed up your sales cycle** by centralizing the whole sales process. Schedule and launch campaigns easily, manage follow-ups, generate sales estimates, and turn them into proposals, and always be in control of every stage of the sales process.
- **Identify sales-ready leads** and prevent them from investing your time and energy into prospects that are unlikely to convert. Receive instant notifications when a prospect opens your email or responds to it, and seize the opportunity immediately.
- **Expedite the decision-making process** and sales forecasting. Have all the important metrics and valuable data at your fingertips before you make any moves. Know your numbers and eliminate unpleasant surprises at the end of the fiscal year.

TAP INTO THE POWER OF MACHINE LEARNING

Autoklose is powered by the latest automation technologies with the purpose of taking the sales process to a whole new level. Manual prospecting is the thing of the past, and Autoklose will make sure that you start enjoying the benefits of machine learning as soon as you start using this unique sales automation platform. Its game-changing functionalities will, among many other things, increase the size of your deals as well as your revenue, and all that in 4 easy steps.

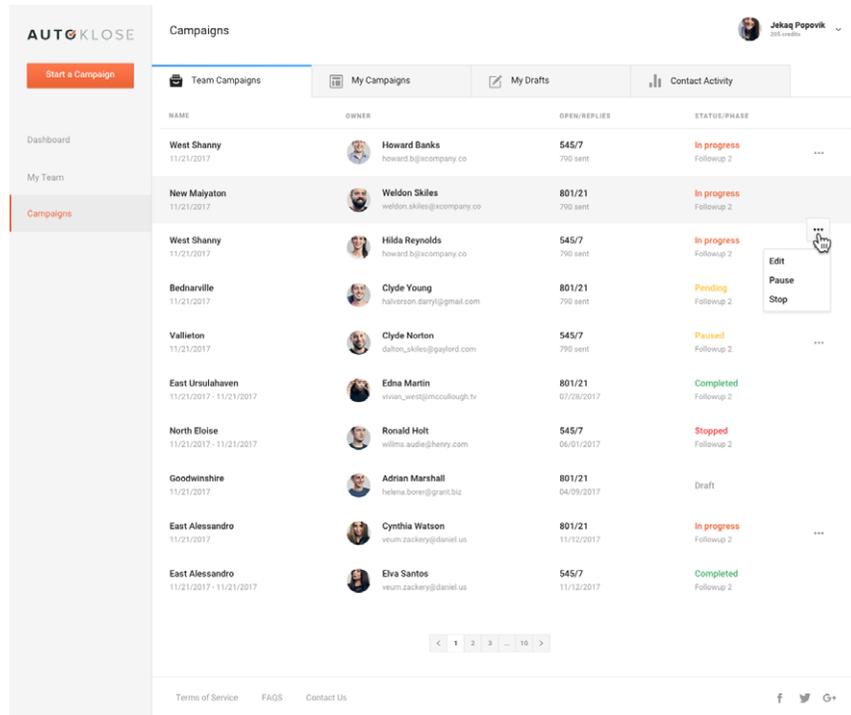
Step 1. Targeting



Pitching to the wrong prospects is one of the most common mistakes in sales. Autoklose will help you easily reach the right audience and target them with surgical precision.

- Customized targeting lets you identify your ideal customer profile by selecting a number of different parameters, including the industry, company size, title, seniority level, or location. Additionally, this functionality lets you bypass all the obstacles and reach decision-makers directly.
- Sales lead segmentation enables you to slice your prospect database into various email lists, and address them with a perfectly tailored, relatable pitches for the best results, thus skyrocketing your delivery, open, click-through, and conversion rates. Besides that, Autoklose gives you access to a top-quality database packed with relevant, verified leads.

Step 2. Campaigns



NAME	OWNER	OPEN/REPLIES	STATUS/PHASE
West Shanny 11/21/2017	Howard Banks howard_b@ecompany.co	545/7 790 sent	In progress Followup 2
New Malayton 11/21/2017	Weldon Skiles weldon_skiles@ecompany.co	801/21 790 sent	In progress Followup 2
West Shanny 11/21/2017	Hilda Reynolds hilda_r@ecompany.co	545/7 790 sent	In progress Followup 2
Bednarville 11/21/2017	Clyde Young hainorson.daryn@gmail.com	801/21 790 sent	Pending Followup 2
Vallieton 11/21/2017	Clyde Norton clinton_skiles@gaford.com	545/7 790 sent	Paused Followup 2
East Ursulahaven 11/21/2017 - 11/21/2017	Edna Martin www_wedgmcollough.tv	801/21 01/08/2017	Completed Followup 2
North Eloise 11/21/2017 - 11/21/2017	Ronald Holt willms.audie@henry.com	545/7 06/01/2017	Stopped Followup 2
Goodwinshire 11/21/2017	Adrian Marshall helena.boyer@grant.biz	801/21 04/09/2017	Draft
East Alessandro 11/21/2017	Cynthia Watson vwm_zackery@daniel.us	801/21 11/12/2017	In progress Followup 2
East Alessandro 11/21/2017 - 11/21/2017	Eva Santos vwm_zackery@daniel.us	545/7 11/12/2017	Completed Followup 2



Email sequence templates for various business situations will save you a lot of time, as you can select among various ready-made, predefined, carefully crafted, high converting email copy examples with compelling subject lines that you can customize and send to your prospects.



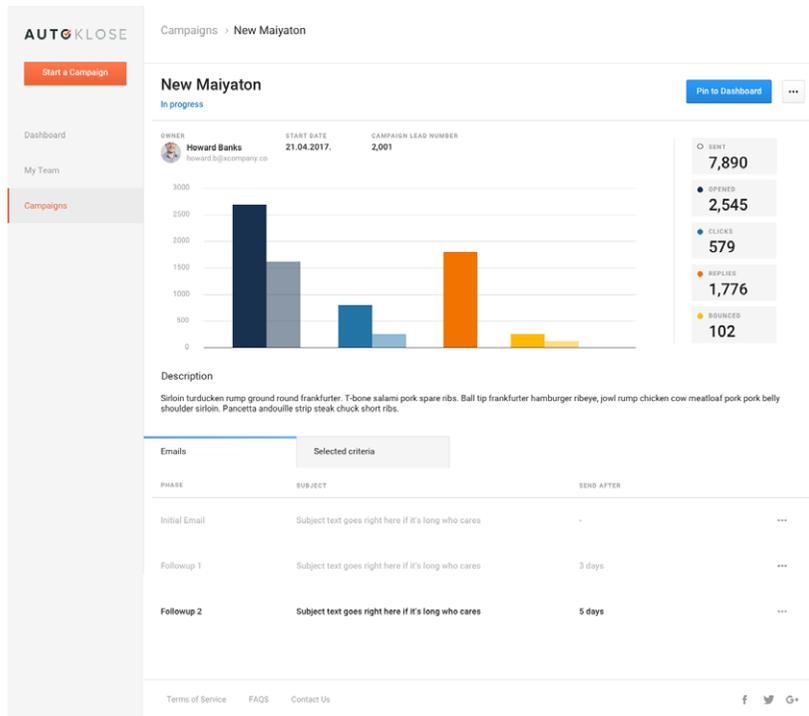
Automated triggers ensure that you never fail to follow up on your prospects as they prompt automatic replies to engage them, thus helping you act upon every business opportunity that's worthwhile.

Autoklose will make sure that you schedule and launch successful campaigns to inform your target audience about your products or services and interest them in what you have to offer.



Email personalization option will turn your generic, mass emails into highly personalized outreach that will strike the right note with your audience. Personalized placeholders allow you to insert custom and default fields from your contact information, and send highly engaging messages to your prospects.

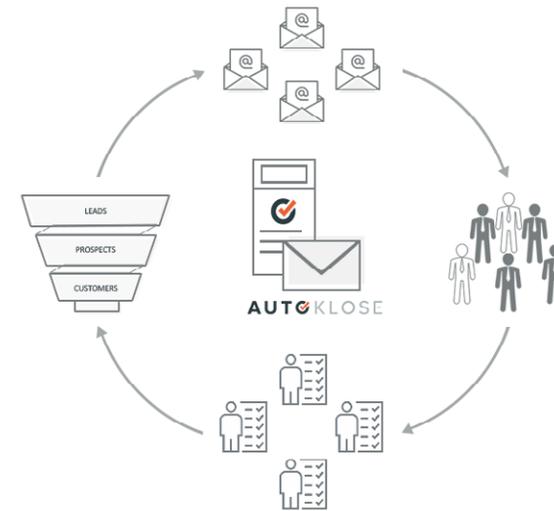
Step 3. Analyze



Autoklose provides you with detailed analytics that will help you predict customer behavior and forecast your sales.

- Real time reports let you access all your campaign stats and track all the metrics. Always have a full insight into how each member of your team, as well as each campaign, performs, and see who needs help and where improvements have to be made.
- Chrome plugin has been designed to bring all the crucial information about your campaigns directly to your desktop. Keep track of all the metrics and developments without having to enter the platform.

Step 4. Manage



The Teams option allows you to control your teams and boost their productivity by inviting additional members, changing their roles, and delegating tasks. Have all the stats presented through charts to help you easily visualize and summarize the results.

Monitor all team activities, the number of emails each member sent, and click-through rates. Stay on top of your workload and improve the workflow by having all the relevant team stats in one place. See how your team is performing throughout the sales cycle – from the initial outreach to closing deals.

WHY SHOULD YOU USE AUTOKLOSE?

If you opt for Autoklose you will enjoy countless benefits and transform your business into a highly productive and successful venture.

Autoklose **will**:

-  Automate and streamline all repetitive and time-consuming tasks;
-  Shorten your sales cycle and increase the size of your deals;
-  Reduce overhead costs and minimize needless spending;
-  Increase customer retention, sales, and profit;
-  Have more time;
-  Encourage creativity and innovation, as you and your team will be able to concentrate on reaching your full potential and focus on the core and fundamental aspects of your business.

Without Autoklose you will:

-  Waste almost all your time on tedious, menial tasks that don't essentially contribute to the growth of your business, but still have to be done;
-  Not be able to handle the influx of new clients, which will result in your business going stale;
-  Throw tons of money on slow and inefficient sales tasks and processes;
-  Be constantly busy and tired;
-  Lose many lucrative business opportunities;
-  Miss out on countless business opportunities.

CONTACT US

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